

WHAT TO LOOK FOR IN A SUPPLEMENT

Courtesy of Maryellen Vandenbrink

- 1. What is the product made from? Is it made from whole foods and not just “natural” sources such as petroleum, tree bark, pond scum, saline gas or oyster shells? Are the products regulated in Canada? Most products in health foods stores are not regulated.**

GNLD uses whole foods to make their products. Ingredients include foods such as whole grains, red bell peppers, strawberries, peaches, blueberries, etc. – things found in the human food chain and known to be safe for thousands of years. All GNLD products are regulated in Canada. The University of Guelph did a study on products in health food stores and drug stores and none of them met their label claims. At GNLD, the food concentrates come into the labs in California, they are tested for purity and nutrient content, the product is made, it is tested again. It comes to Canada and goes into quarantine and tested again before it is released to you the consumer. You can be assured that what is on the label is in the product and nothing else. For example, our salmon oil plus is run through 160 tests for heavy metals, and toxins GNLD follows mother nature’s blueprint. All nutrients are in families – not isolates.

- 2. Does the Company have a Scientific Advisory Board or just a good looking doctor who endorses the products? Are these scientists involved in research and development of the products? Does the company have their own labs and manufacturing facilities?**

GNLD has a SAB which was founded by Dr. Arthur Furst, one of the top toxicologists in the world. He wrote the Clean Water Act for the U.S., his bronze bust is in the Hall of Wisdom in London, England, invented oral chemotherapy. When he was doing his research on cancer, he found there were nutrients in food that prevent disease and that is why he affiliated him with GNLD because of their whole food philosophy. We have a Board of Scientists who are involved in the research and development of the products. The labs and manufacturing facilities are located in California and Europe. GNLD has also established the Health Professional Council. Its membership includes Medical Doctors, Pharmacists, Nutritionists, and Natural Health practitioners who all see the critical need for nutritional supplementation for health protection and disease prevention in their communities and throughout the world.

3. Is the Company involved with organizations around the world such as the World Health Organization, the New York Academy of Sciences, Centre for Disease Control, etc?

GNLD is affiliated with the World Health Organization, Centre for Disease Control, the first company to be invited to speak at the New York Academy of Sciences. Stanford University has partnered with GNLD and we are teaching doctors the critical role of nutrition in disease prevention. This is very unique to GNLD. We are asked to speak for nutrition conferences all over the world. John Miller, one of the Scientific Advisory Board members, has a seat at the Council for Responsible Nutrition.

4. Do they have independent studies published on their products in peer reviewed scientific journals such as American Journal of Clinical Nutrition? Are there any clinical studies done on humans on what the products do at the cellular level?

One example of this in GNLD is our carotenoids complex was studied by the USDA, found to boost immune systems in humans 37% in 20 days. This research was published in the American Journal of Clinical Nutrition. You can check these studies out at www.carotenoidcomplex.com.

5. Do the products work?

Without a doubt. Check out testimonies for GNLD products.